

# Corporate Sponsor Application

## 72nd Annual Labor Day Parade

### Monday, September 6, 2010



#### Levels

<b>PARADE ENTHUSIAST</b>	<b>\$150</b>
<b>PARADE BLAZER</b>	<b>\$250</b>
<b>PARADE SUPERIOR</b>	<b>\$350</b>

#### Benefits

##### PARADE ENTHUSIAST

- Inclusion in parade program
- Mention of sponsorship at the Grandstand, including brief description of organization
- Listing and logo on the City of Gaithersburg Labor Day Parade website
- \* **10x 10 space** at event for the distribution of promotional materials and display of products. \*(Please note that electricity is not provided for spaces.)

##### PARADE BLAZER

- Inclusion in parade program
- Mention of sponsorship at the Grandstand, including brief description of organization; mention multiple times throughout the parade
- Listed logo on the City of Gaithersburg Labor Day Parade website
- \* **10x10 canopy space** at event for the distribution of promotional materials or display of products. \*Please note that electricity is not provided for spaces.
- 10-second commercial announcement to be read between units during parade
- Parade wide advertisement of your logo, viewed by 8000+ parade spectators, as it's displayed throughout the parade route.

##### PARADE SUPERIOR

- Inclusion in parade program
- Mention of sponsorship at the Grandstand, including brief description of organization; mentioned multiple times throughout the parade
- Listed logo and link on the City of Gaithersburg Labor Day Parade website
- \* **10x10 space (includes 10x10 canopy, 6' table and two chairs)** at the event for the distribution of promotional materials or display of products. \*Please note that electricity is not provided for spaces.
- 15-second commercial announcement to be read between units during parade
- Parade wide advertisement of your logo, viewed by 8000+ parade spectators, as it's displayed throughout the parade route.
- Advertised as our Parade Superior sponsor on 5,000+ Labor Day postcards distributed throughout the city including many homes, facilities, libraries and various stores.

**For more information, contact:**

**City of Gaithersburg  
Department of Parks, Recreation and Culture  
506 South Frederick Ave.  
Gaithersburg, MD 20877  
Phone: 301-258-6350 x136  
Fax: 301-258-6349**

**YES! I want to join the Parade! Sign me up as a:**

☐ **Parade Enthusiast (\$150)**    ☐ **Parade Blazer (\$250)**    ☐ **Parade Superior (\$350)**

**Complete this form and return to Dorthy Winder at the address above by  
Friday, August 6.**

**Please make check payable to: City of Gaithersburg.  
Email your logo to [dwinder@gaithersburgmd.gov](mailto:dwinder@gaithersburgmd.gov).**

**Company Name:** \_\_\_\_\_  
(As it should appear in our program)

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Day Phone#:** \_\_\_\_\_ **Cell Phone#:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Please provide 3 brief statements about your company to be announced at the Grandstand.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

***Thank you so much for your support! We hope we can count on you to be  
a part of this wonderful, long-standing community tradition every year.***

